



Restricted and project funding survey

May 2006

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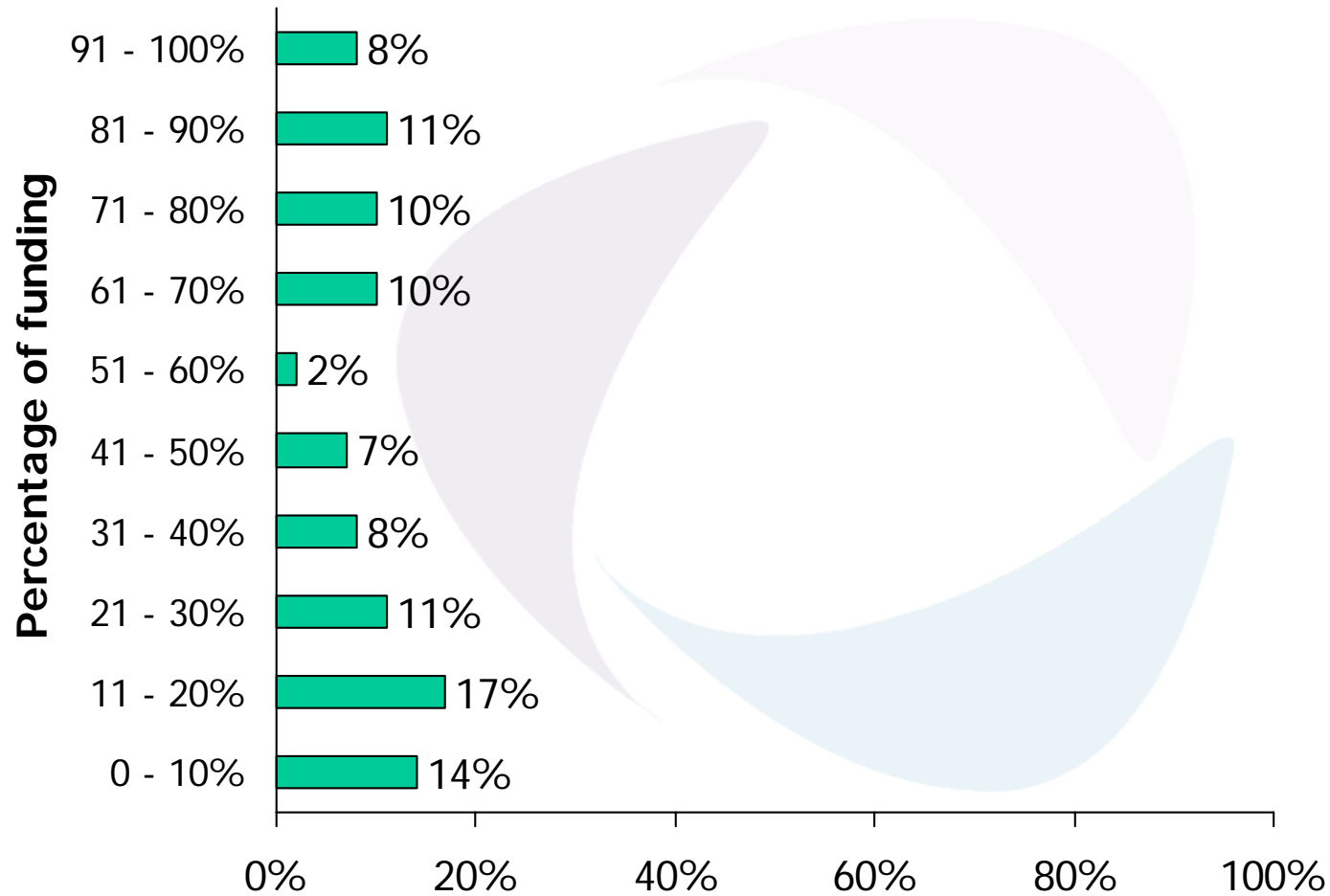
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Background

- The survey was originally commissioned by Bell Pottinger on behalf of the Monday lottery.
- The fieldwork for this survey was carried to two audiences. Firstly the participants in the new Monday lottery (59 respondents) and secondly respondents to an e-mail survey sent out by nfpSynergy(39 respondents).
- The fieldwork was carried out during March and April 2006 and all research was carried out online.

Restricted funding

Approximately what percentage of your total funding is made up of restricted funding? [By restricted funding we mean project or contract funding where the money can only be spent on designated activities.] Please tick one box.

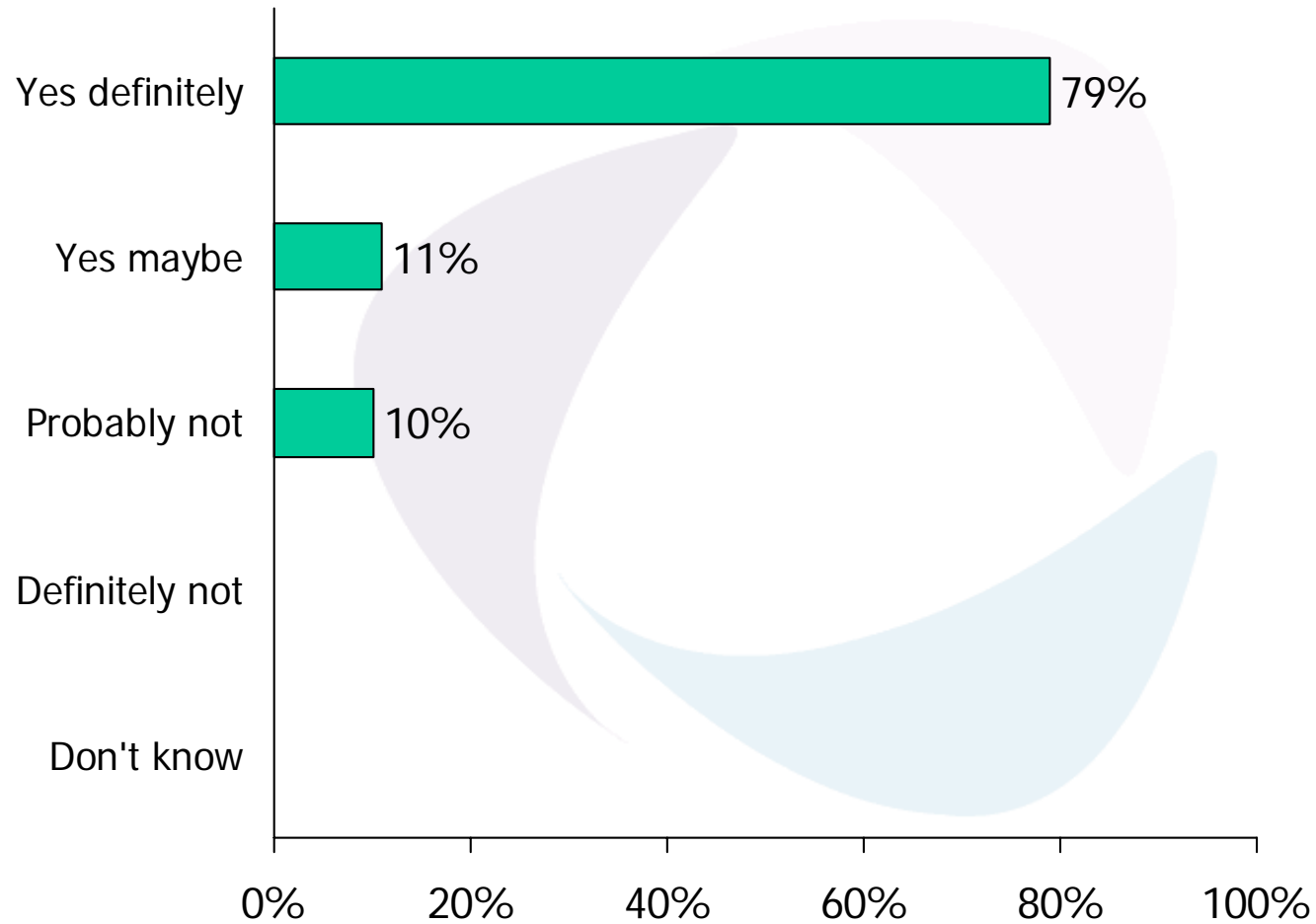


Base: 98 respondents

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Desire to increase unrestricted income

Would you like to increase your percentage of unrestricted income? Please tick one box.

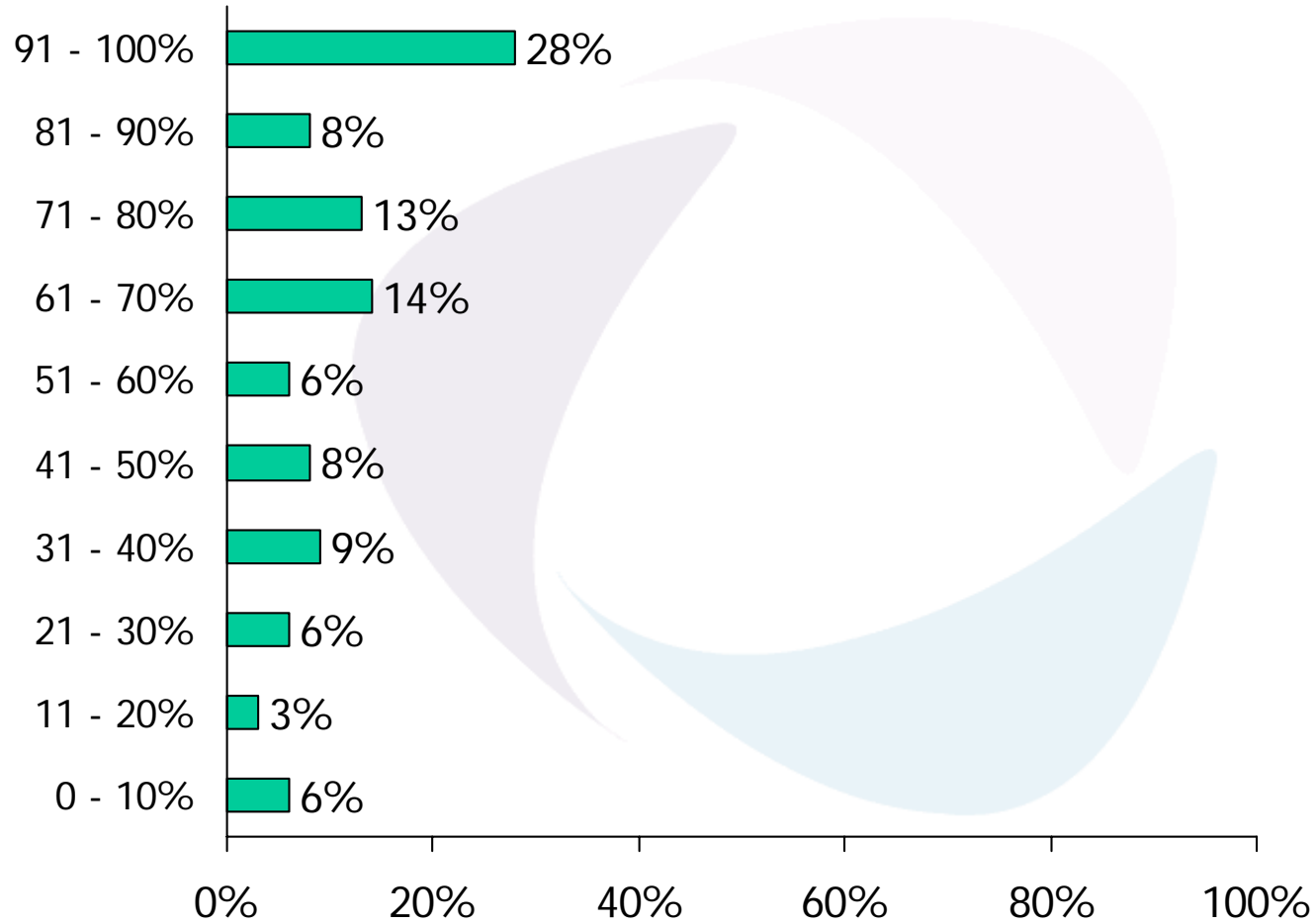


Base: 98 respondents

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How much unrestricted income?

If yes, approximately what percentage of your total funding would your organisation want to be unrestricted? Please tick one box.

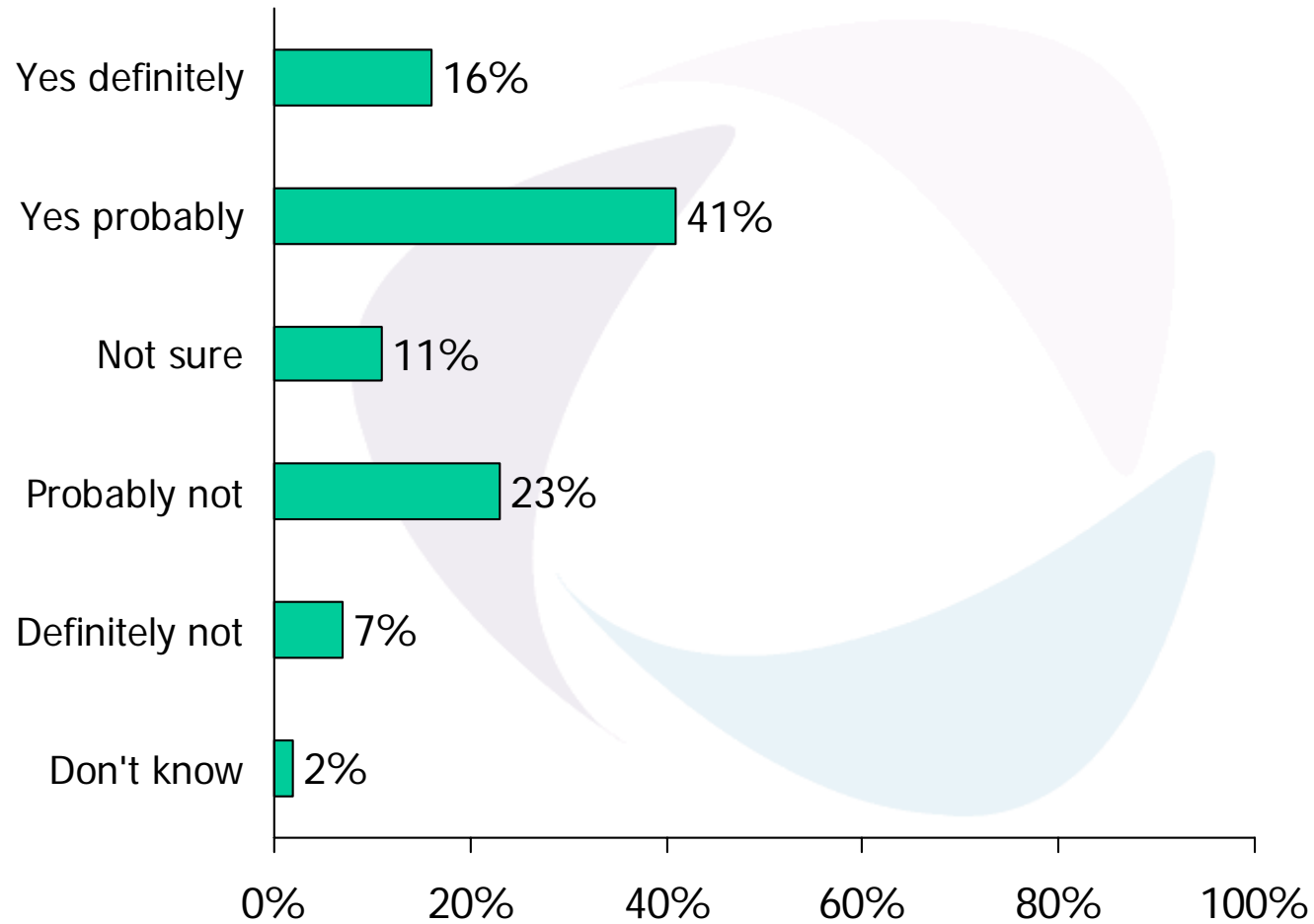


Base: 88 respondents

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Worth of unrestricted income?

Would you agree with the statement that £1 of unrestricted funding is worth £2 of restricted funding? Please tick one box.

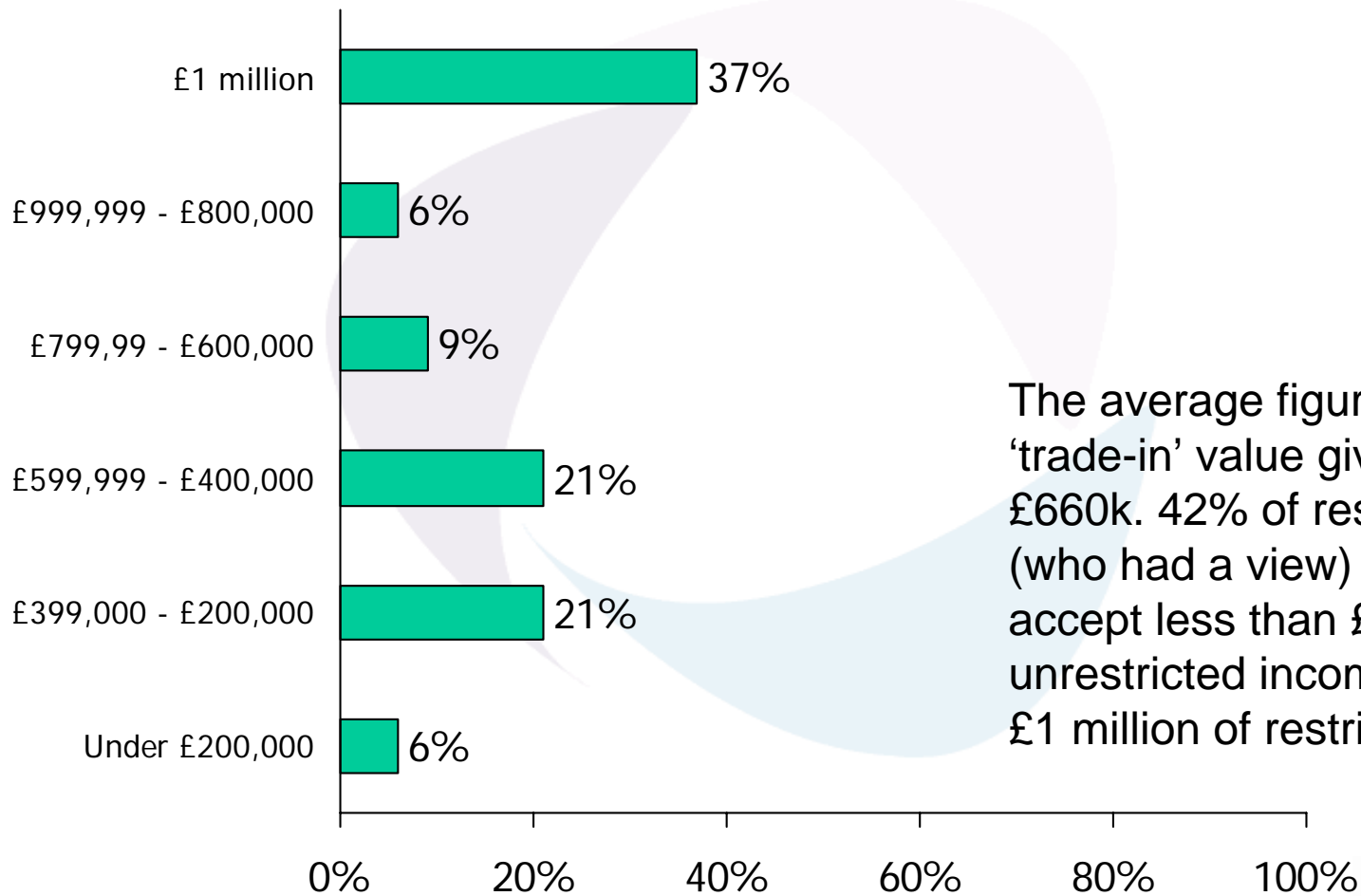


Base: 95 respondents

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'Value' of unrestricted income?

If your organisation won a grant for £1 million of restricted income to be spent on a specific project, how much unrestricted income would you need in order to have an amount of equivalent 'value' to your organisation? Please tick the amount of money that is equivalent in 'value' for your organisation to £1 million of restricted income

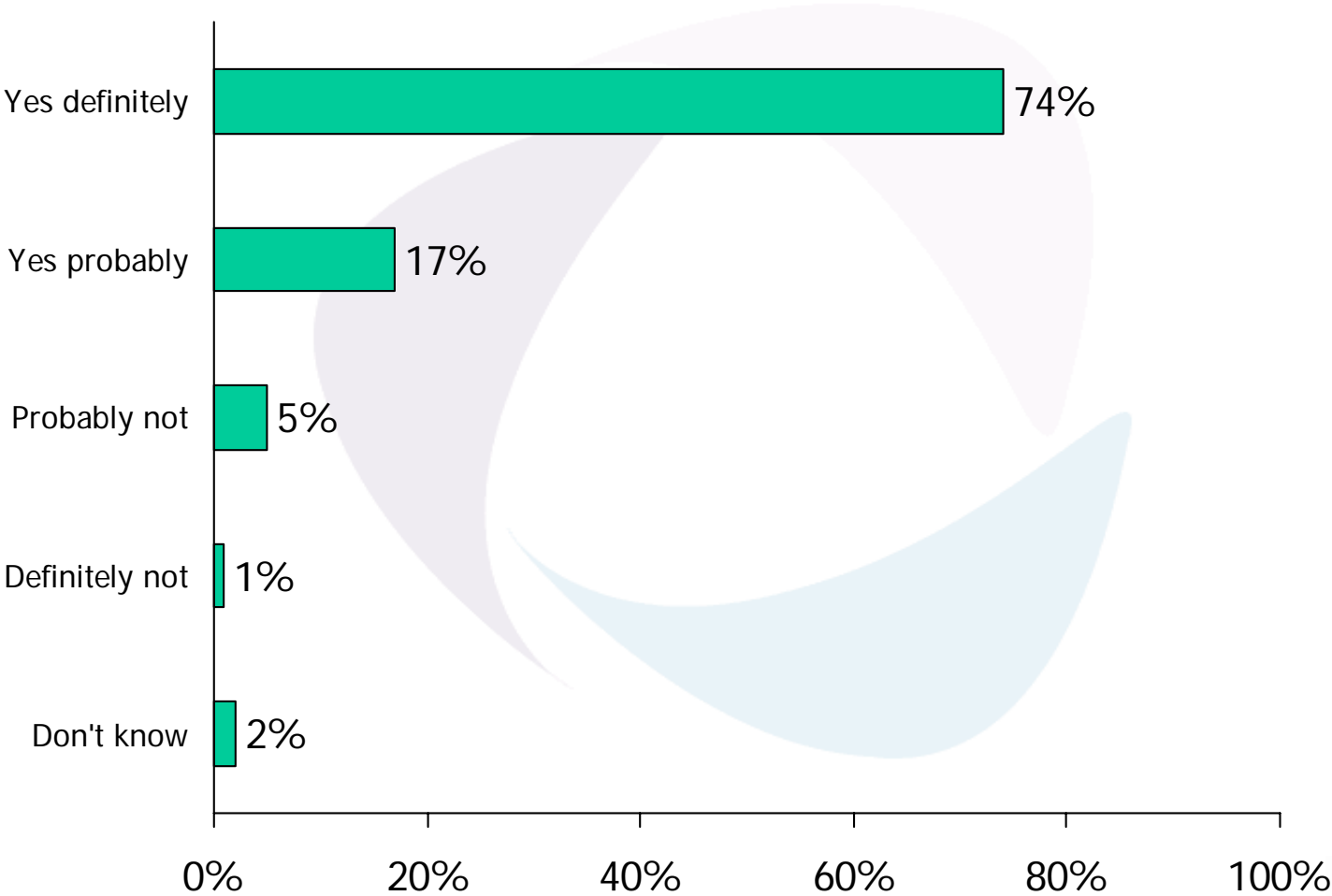


The average figure for the value 'trade-in' value given was £660k. 42% of respondents (who had a view) they would accept less than £600k of unrestricted income and give up £1 million of restricted funding

Base: 70 respondents (26 organisations responding with don't know were excluded)

Alternative lottery?

The National Lottery has funded many important causes by providing restricted funding for projects. Do you also think there is a role for an alternative lottery which could provide a second income stream of unrestricted funding?



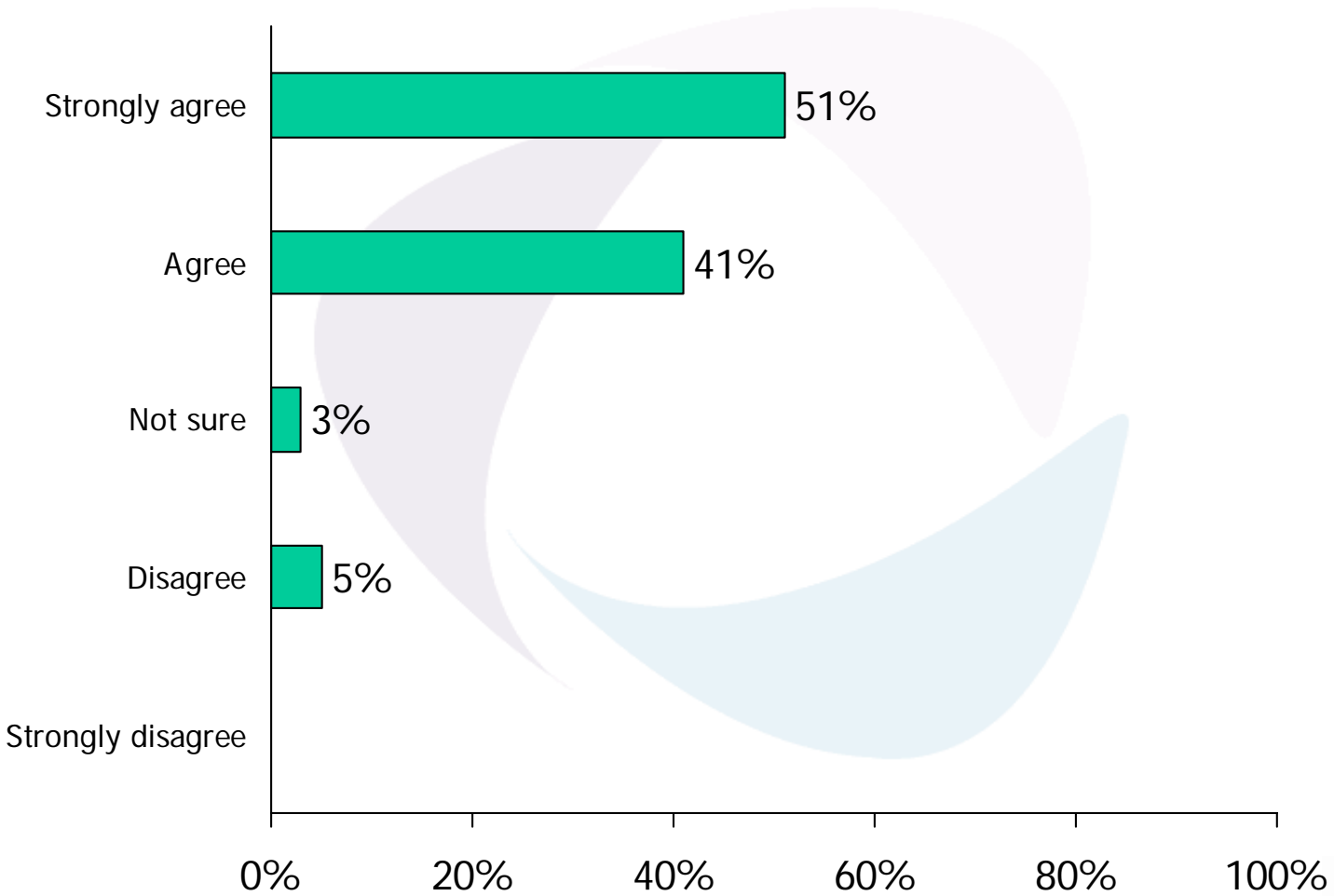
Base: 98 respondents

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How much do you agree or disagree with the following statements?

Statement 1:

“It is very time consuming completing most project funding applications”



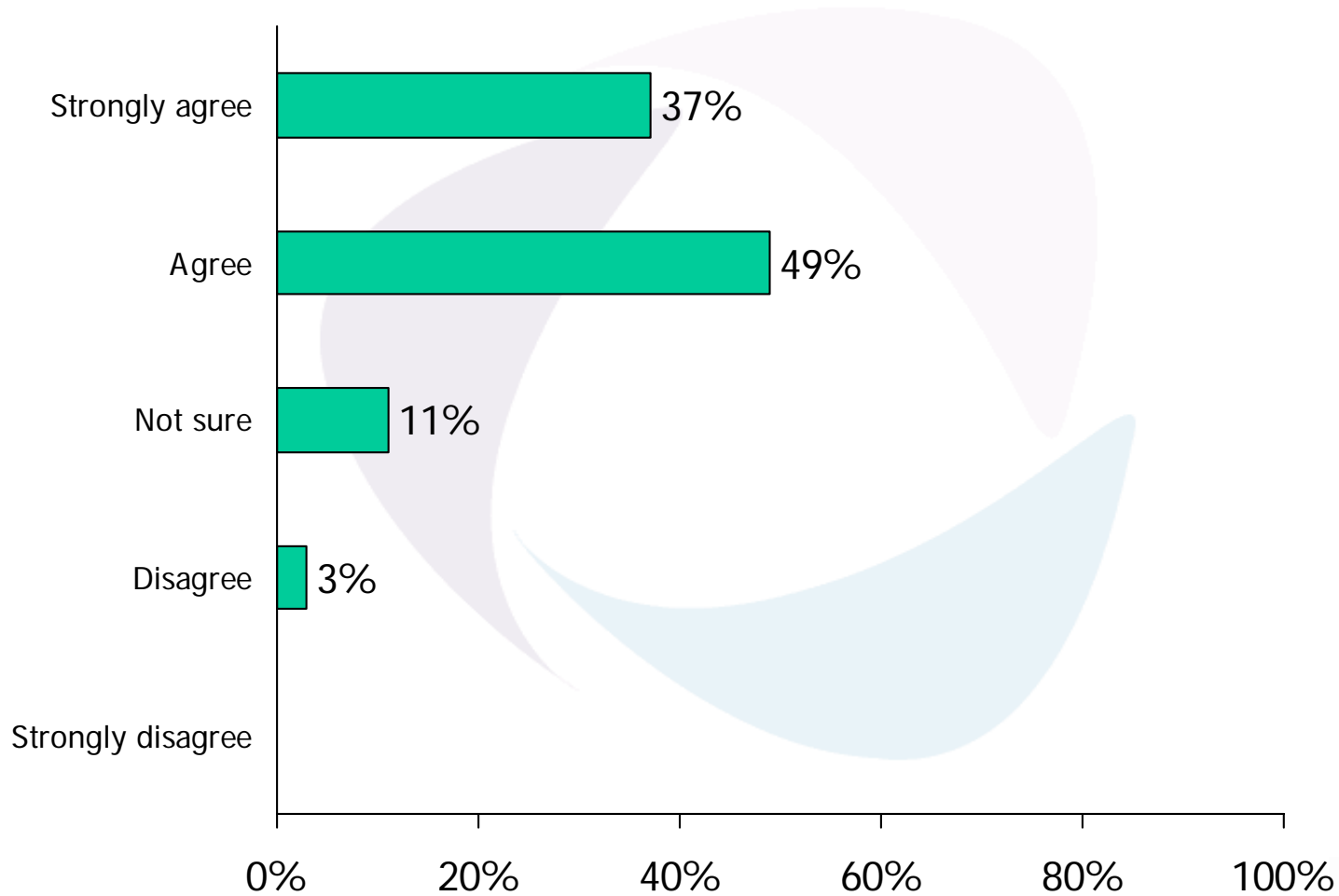
Base: 98 respondents

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Statement 2:

“Many restricted funding streams are inflexible”

How much do you agree or disagree with the following statements? Please tick one box in each row



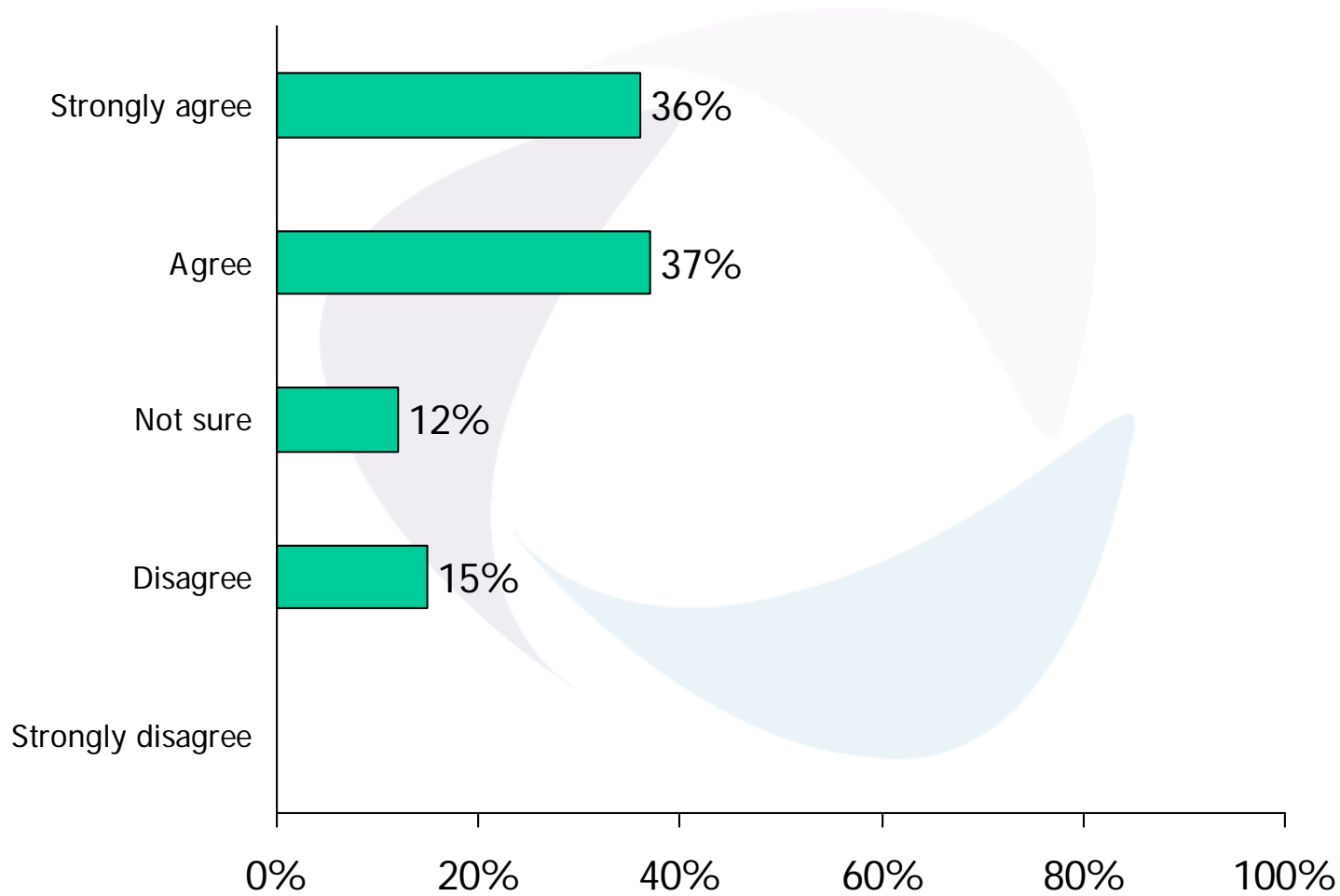
Base: 98 respondents

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Statement 3:

“We often struggle to obtain the unrestricted funding which our organisation requires”

How much do you agree or disagree with the following statements? Please tick one box in each row



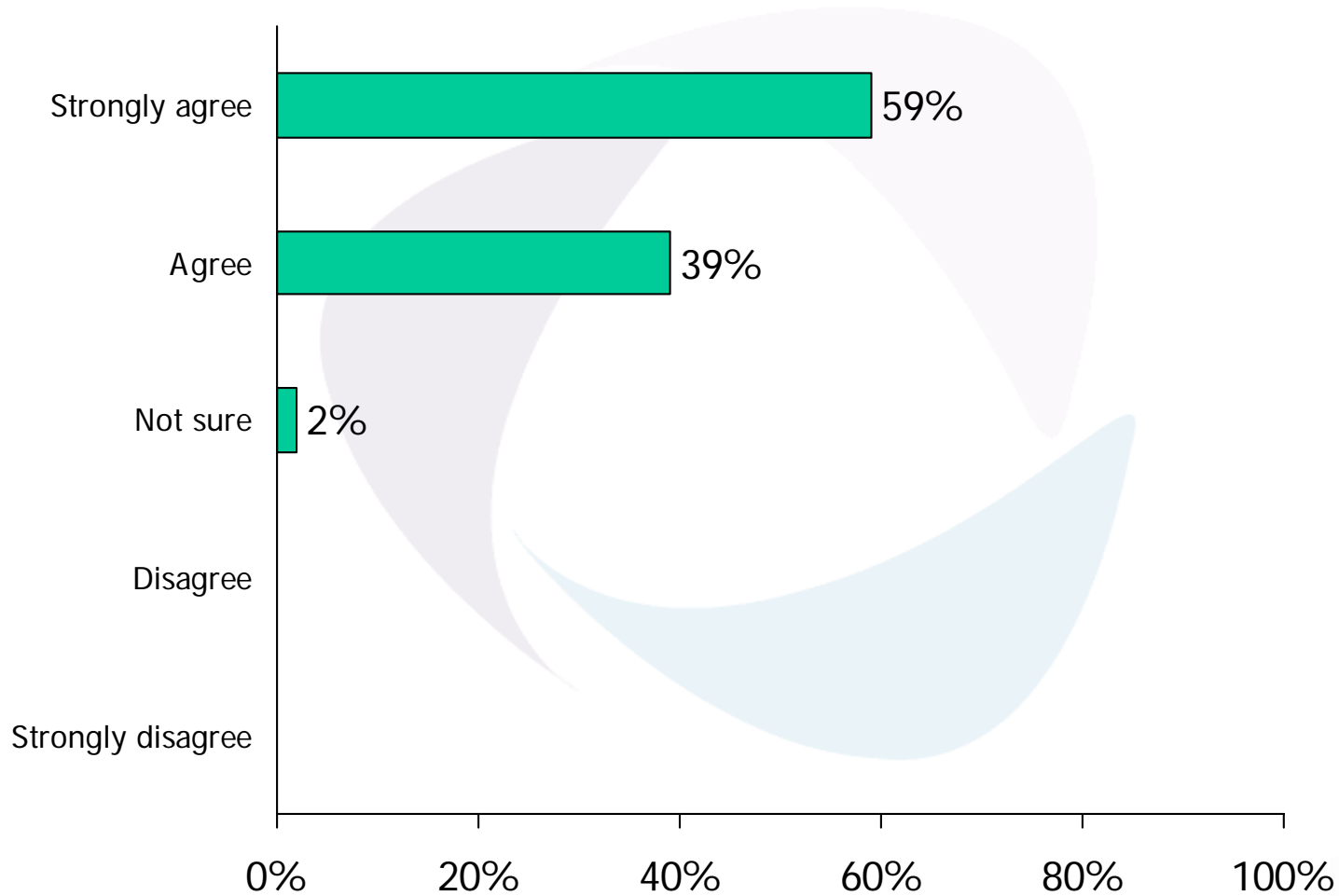
Base: 98 respondents

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Statement 4:

"More unrestricted funding streams are urgently needed for charities"

How much do you agree or disagree with the following statements? Please tick one box in each row



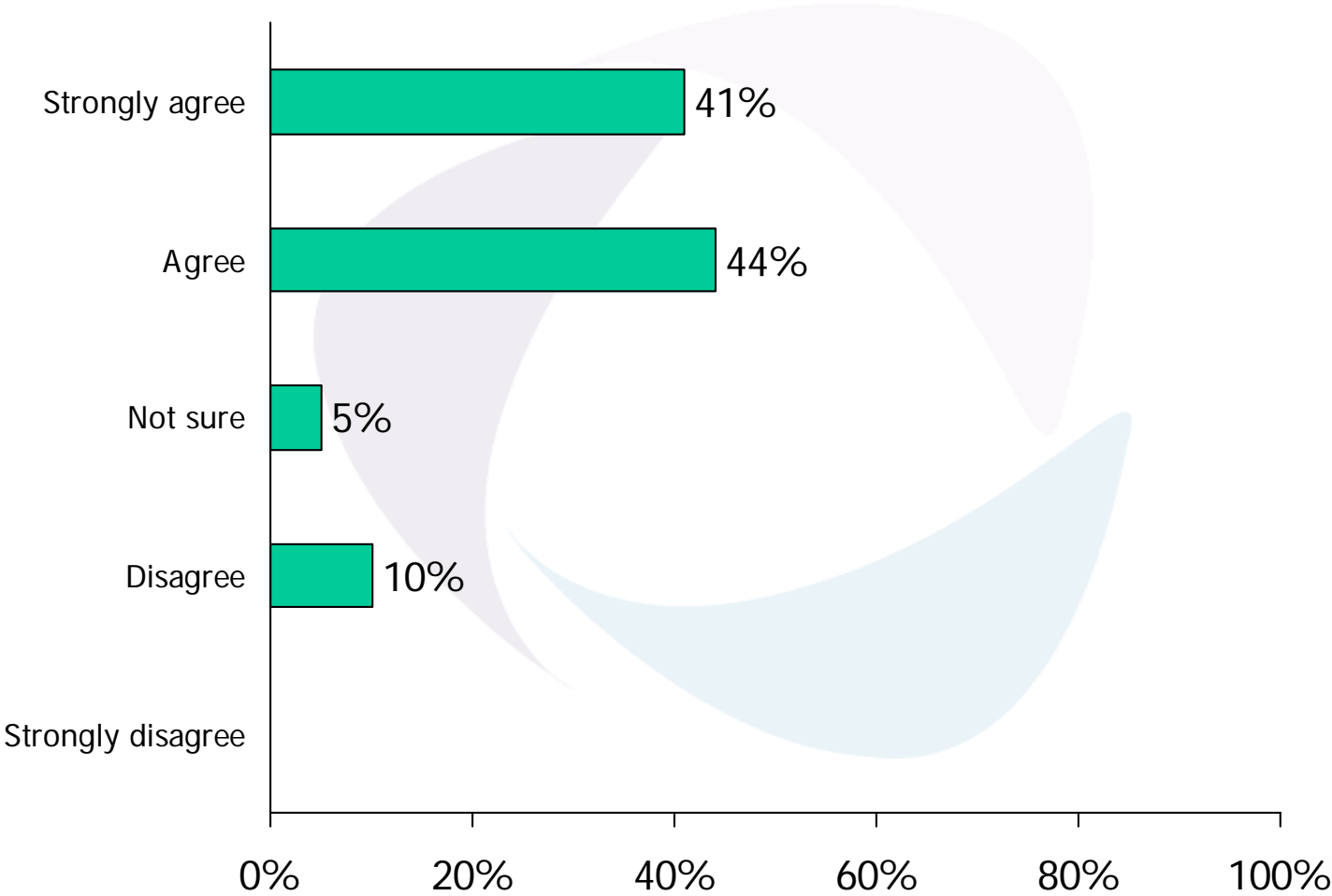
Base: 98 respondents

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Statement 5:

“We need specialist and/or dedicated staff to complete successful funding applications which is expensive”

How much do you agree or disagree with the following statements? Please tick one box in each row



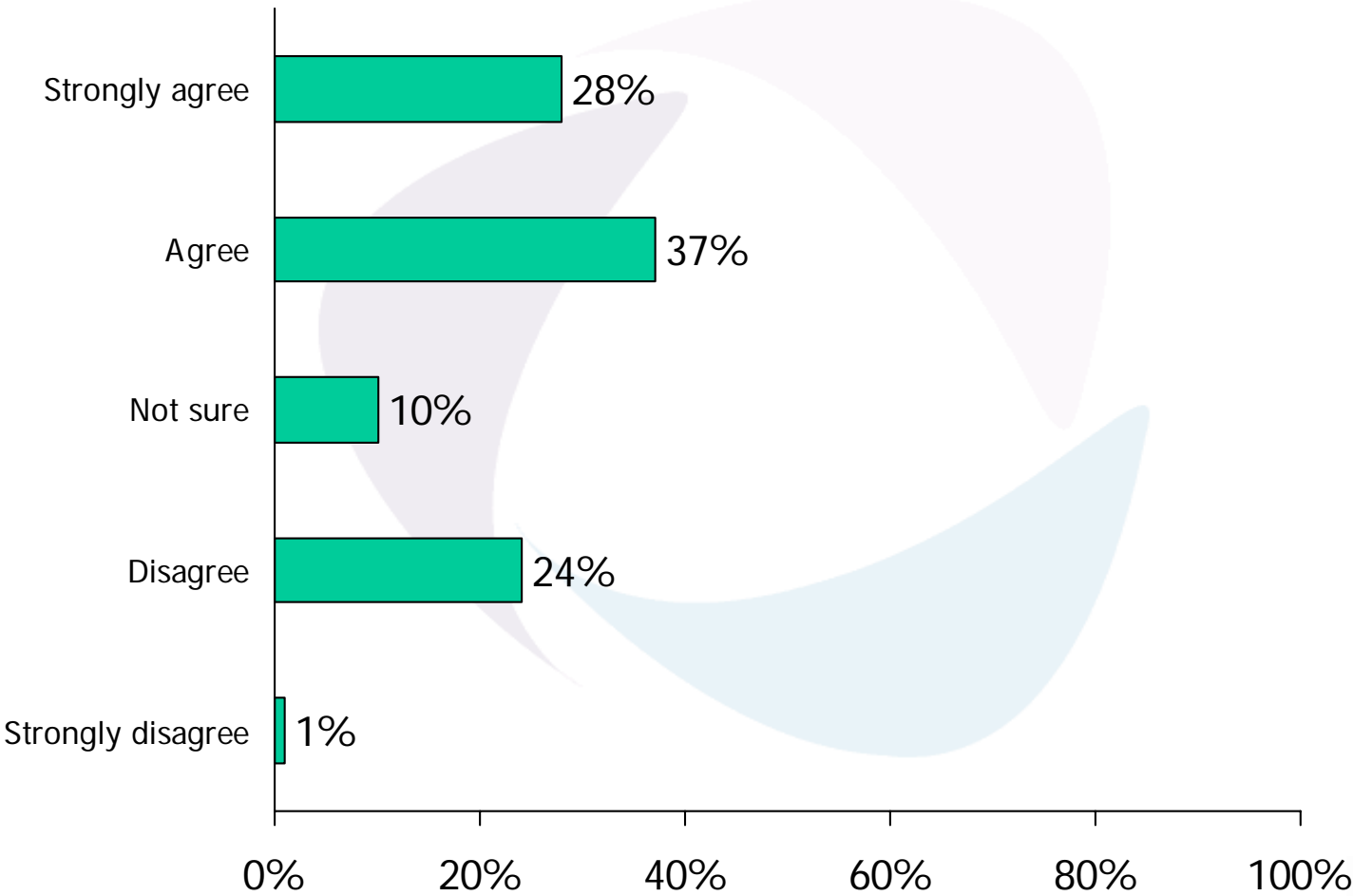
Base: 98 respondents

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Statement 6:

“We often have to adapt our work to meet the criteria of restricted income funding streams”

How much do you agree or disagree with the following statements? Please tick one box in each row

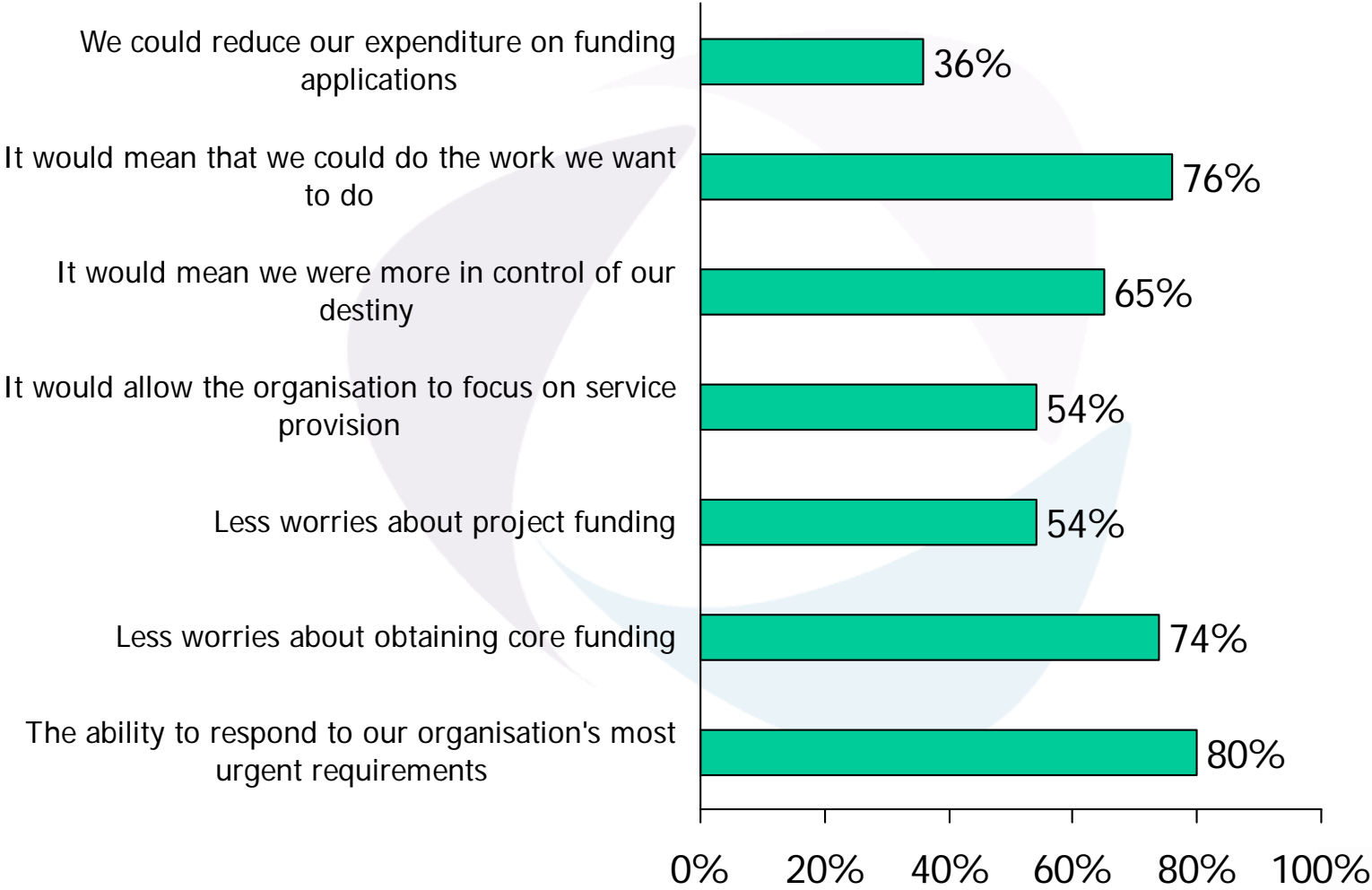


Base: 97 respondents

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What would more unrestricted income mean?

What would more unrestricted income mean to your organisation? [Please mark all statements which apply]

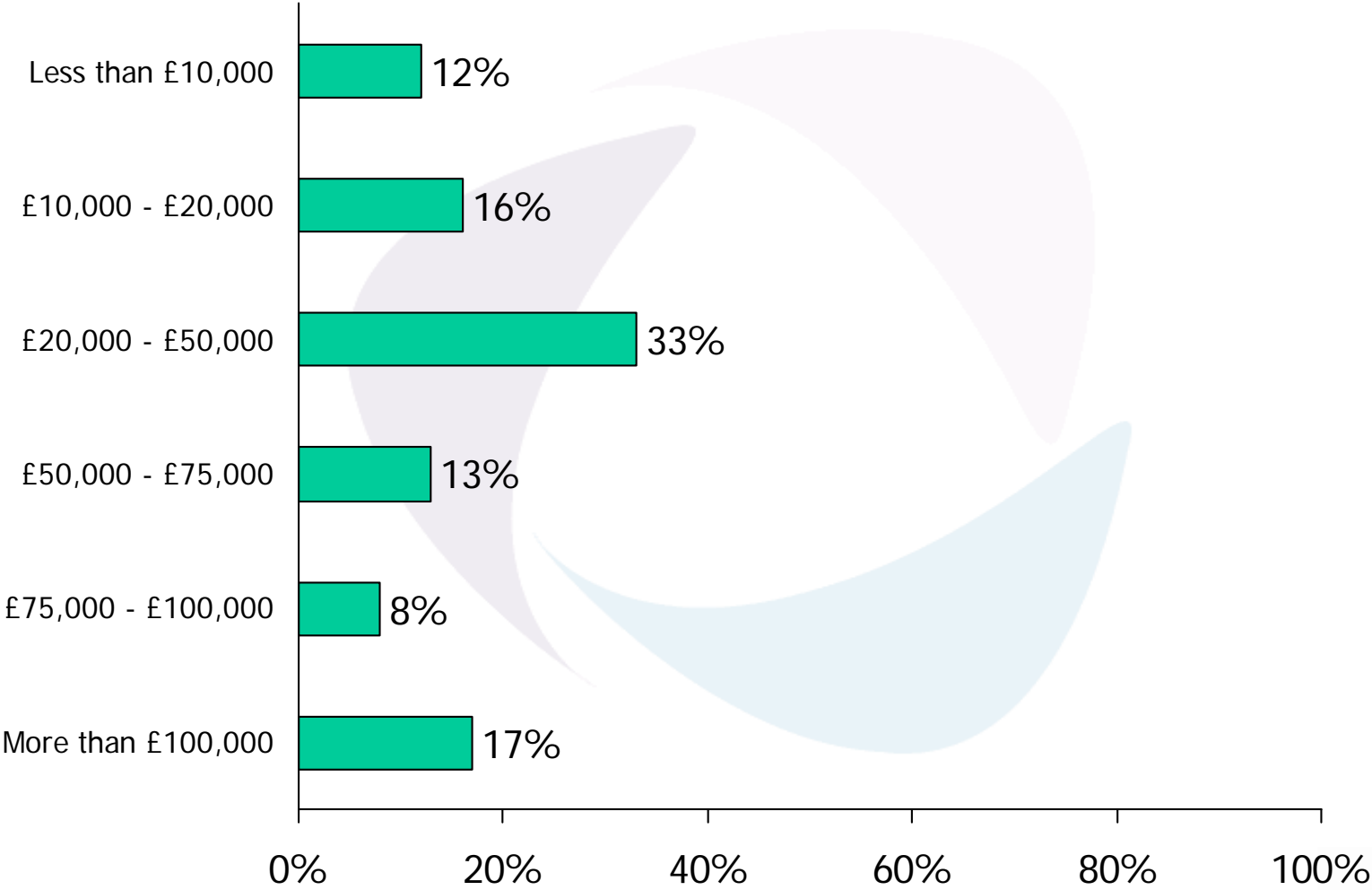


Base: 98 respondents

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Costs of applying for restricted funding

What do you estimate it costs your organisation to apply for restricted funding each year including admin/management costs and wages? (through charitable trusts, statutory grants, Big Lottery Fund, etc.). Please tick one box.

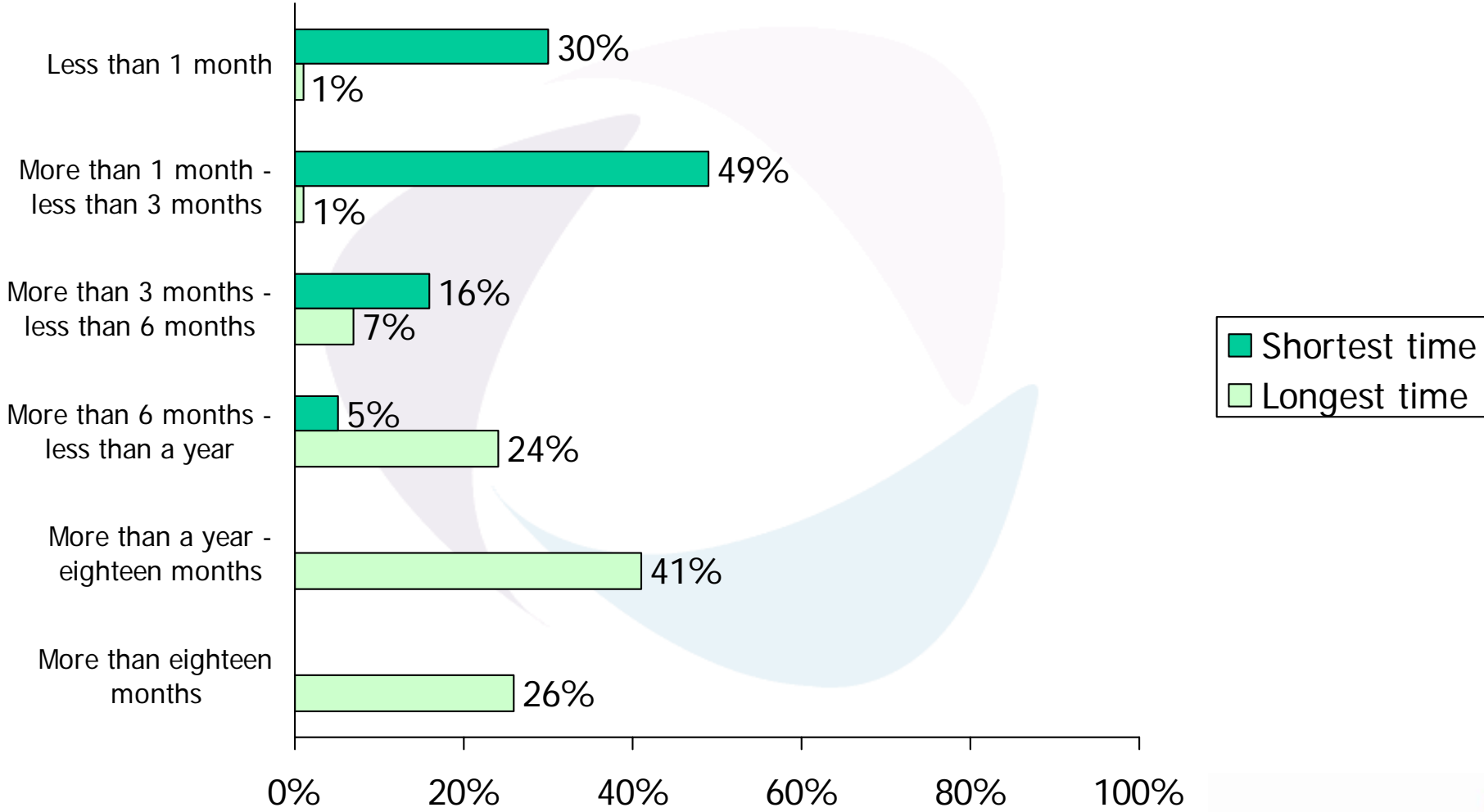


Base: 98 respondents

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Length of time it takes to receive money

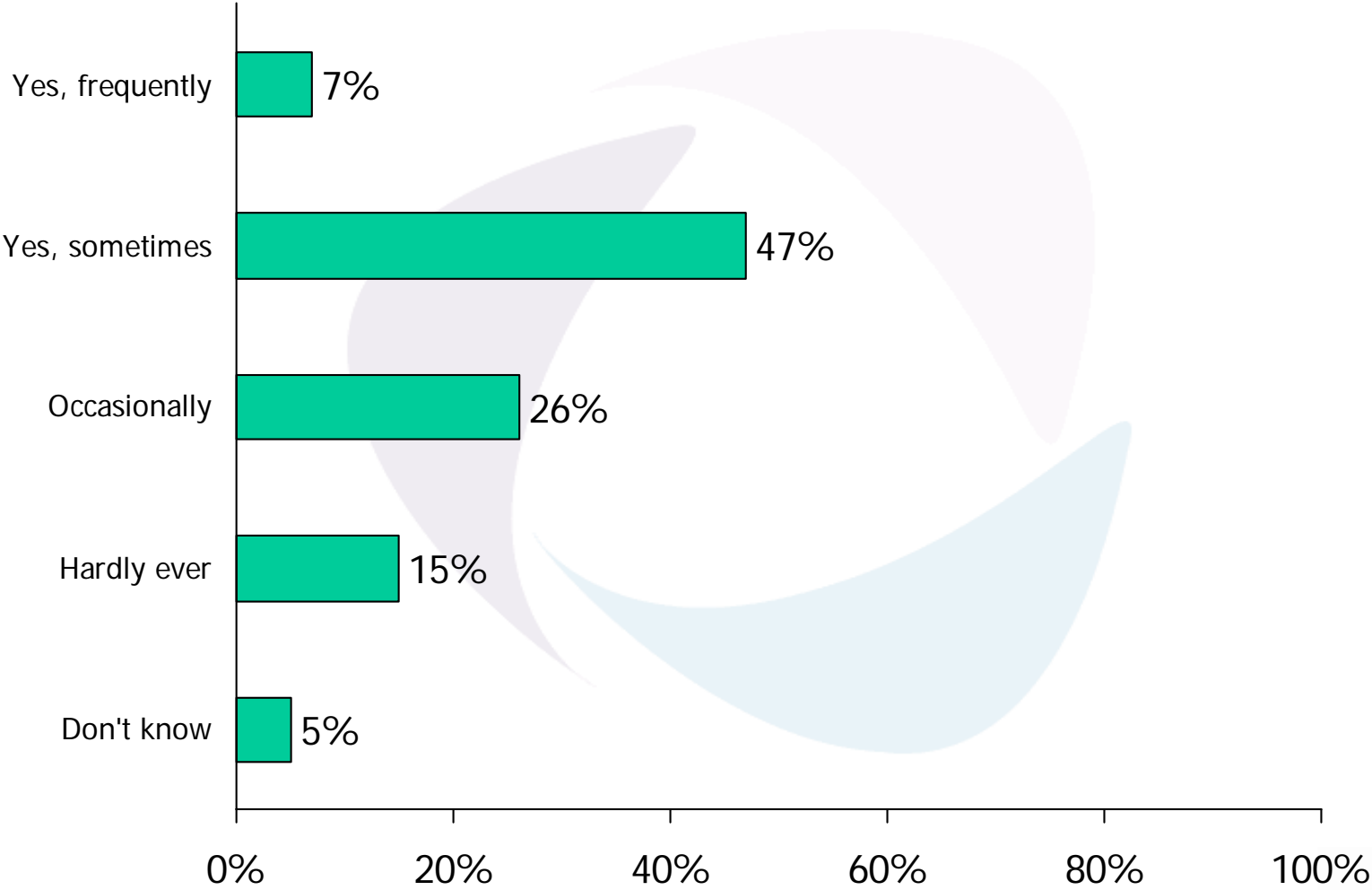
In your experience what do you think is the shortest and longest length of time it can take from starting work on a funding application to actually receiving the money? [please tick one box each for the shortest and longest]



Base: Shortest time: 101 Respondents. Longest time: 107 respondents

Change in 'need' for restricted income?

If you have received restricted funding, have you ever found your organisation's initial 'need' has changed from the point of application to receipt of monies? Please tick one box.



Base: 94 respondents

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An edited version of the comments made by respondents is available on request