



nfpSynergy

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Which young people volunteer? Volunteering trends amongst 11-25 year olds: 2006-2007

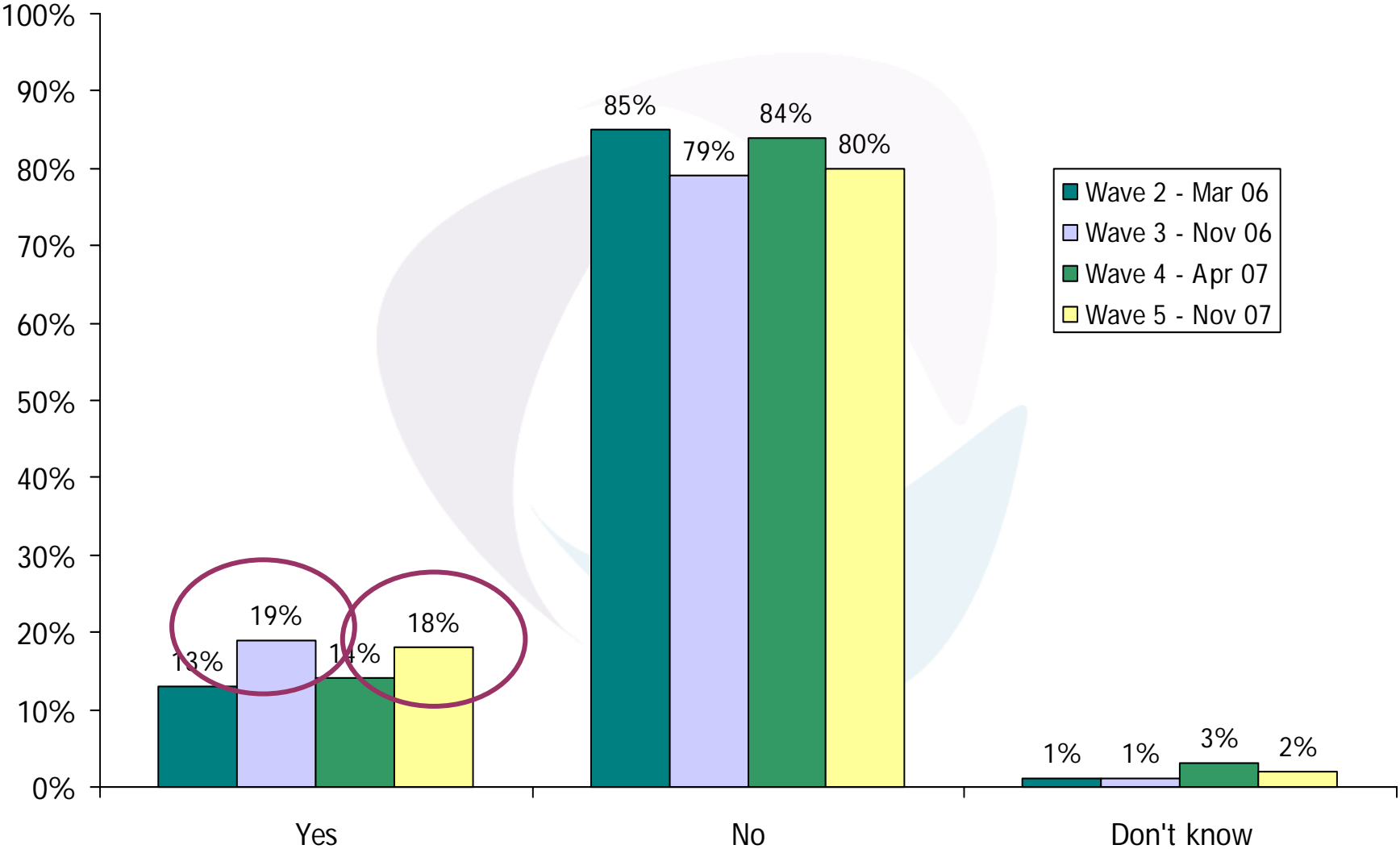
**A briefing from nfpSynergy
April 2008**

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Methodology

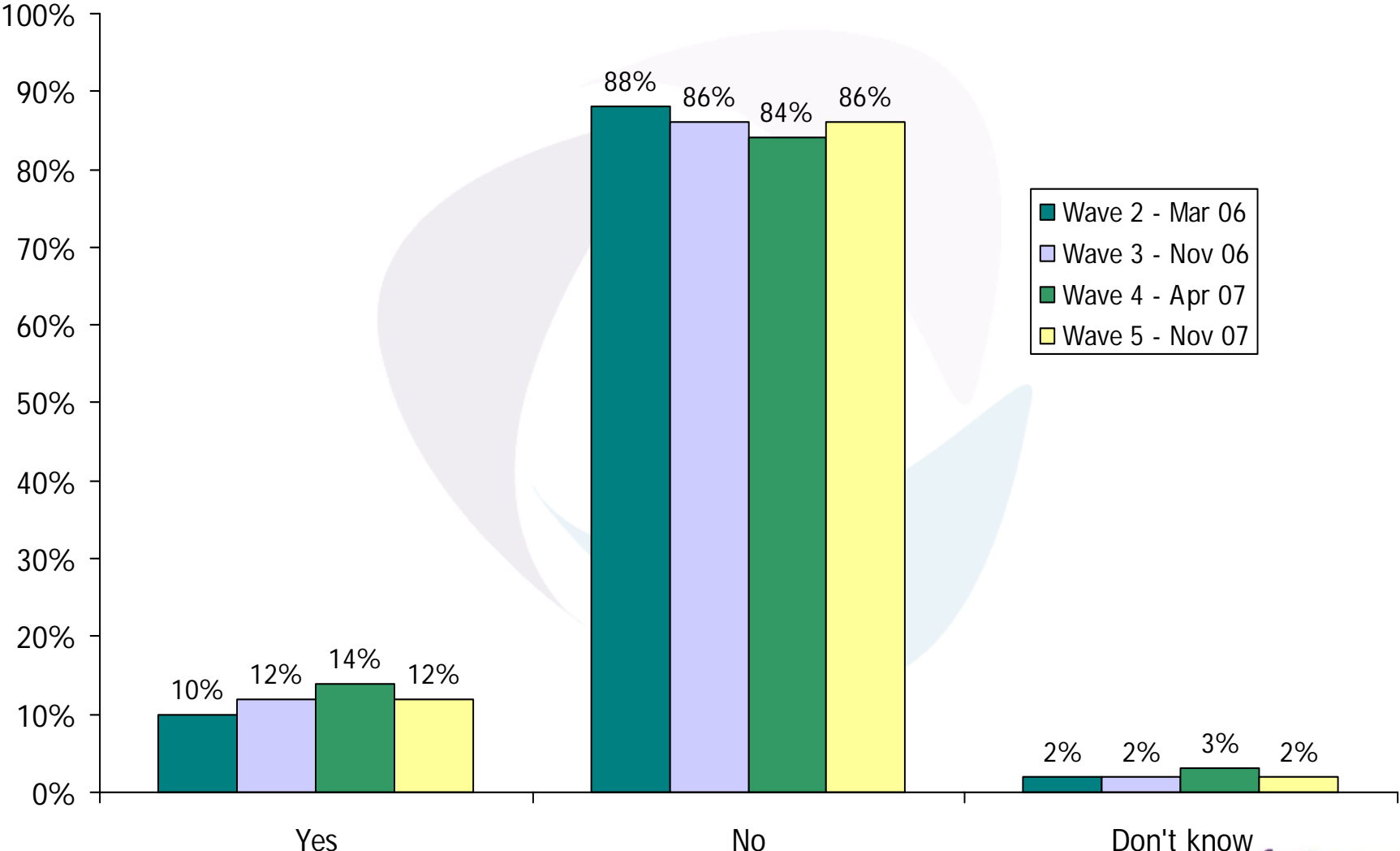
- Research was carried out online with over 1000 young people aged 11-25.
- The research was carried out as part of nfpSynergy's Youth Engagement Monitor (YEM)
- The fieldwork was carried out by Research Now
- The four waves of research carried out for this briefing were conducted in March/April 2006 and 2007 and October/November 2006 and 2007
- The next wave of fieldwork will be in May 2008

Chart 1: Have you volunteered for a charity in the last 3 months?



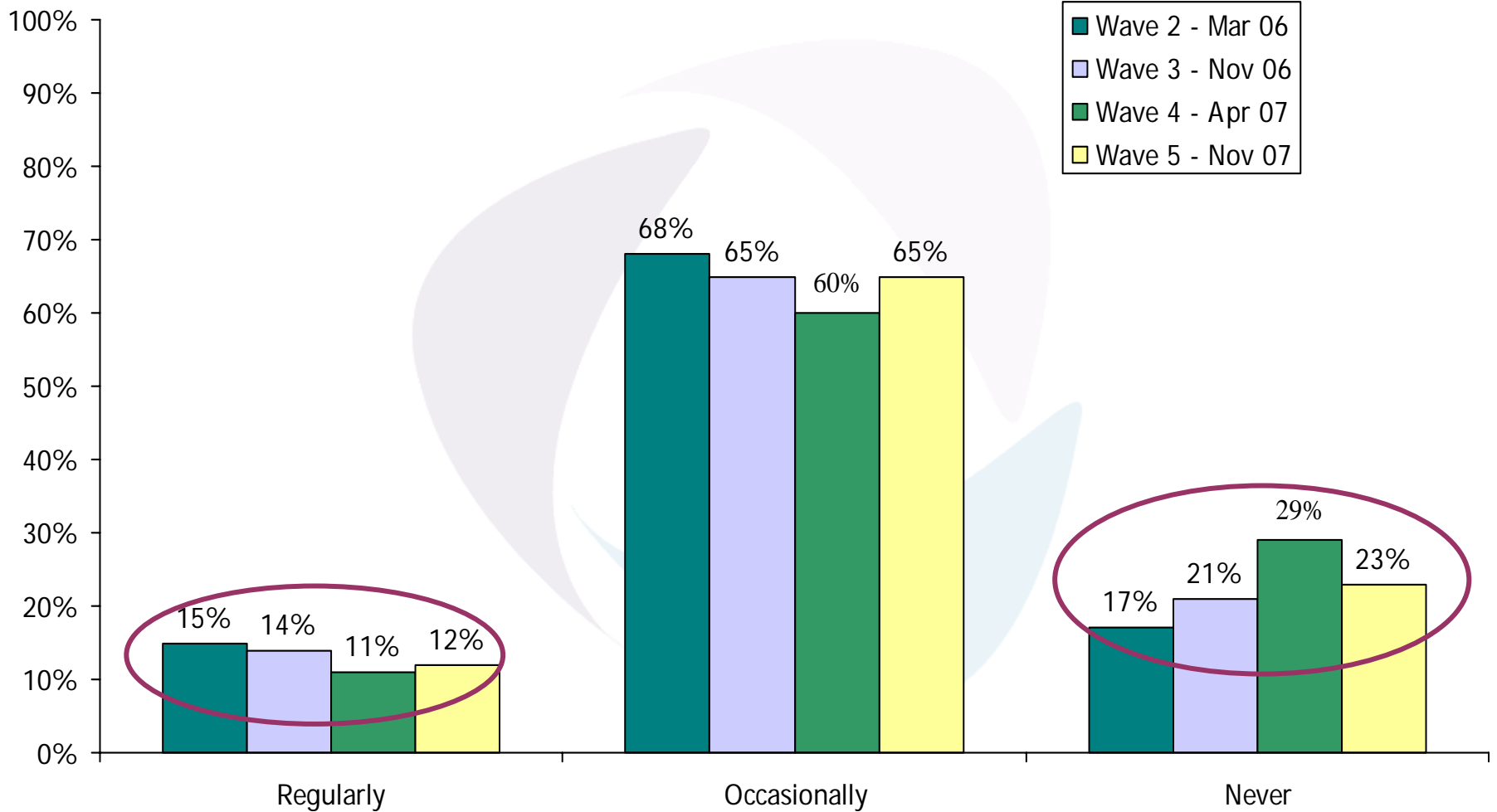
Base: All respondents – 1,001 11-25 year-olds, Nov 07

Chart 2: Have you volunteered for a charity in the last year? Respondents who have not volunteered in the last 3 months



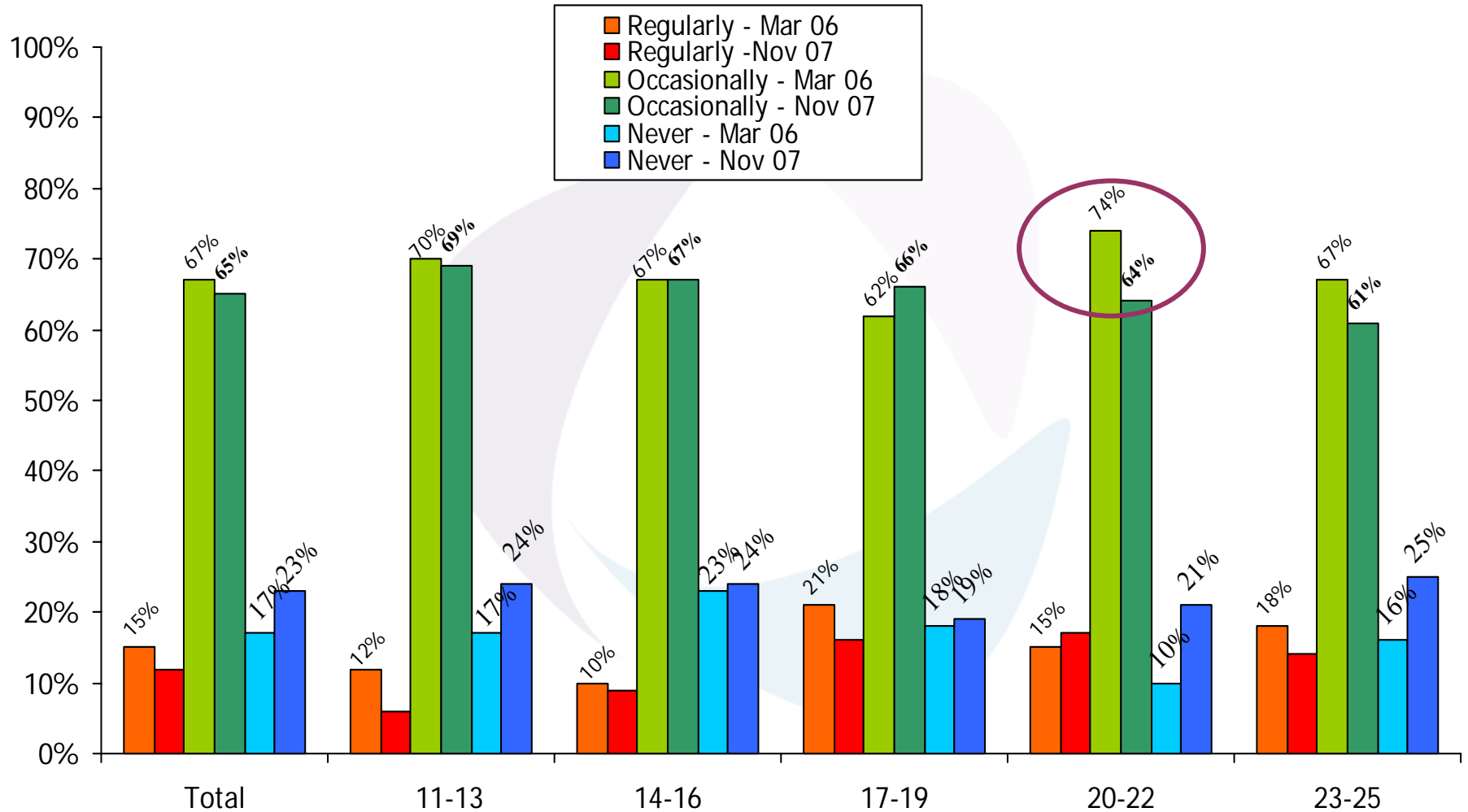
Base: 796 respondents who have not volunteered in the last 3 months – Nov 07

Chart 3: Overall how regularly would you say you are involved with charities in any way?



Base: All respondents – 1,001 11-25 year-olds, Nov 07

Chart 4: Overall how regularly would you say you are involved with charities in any way – By age group?



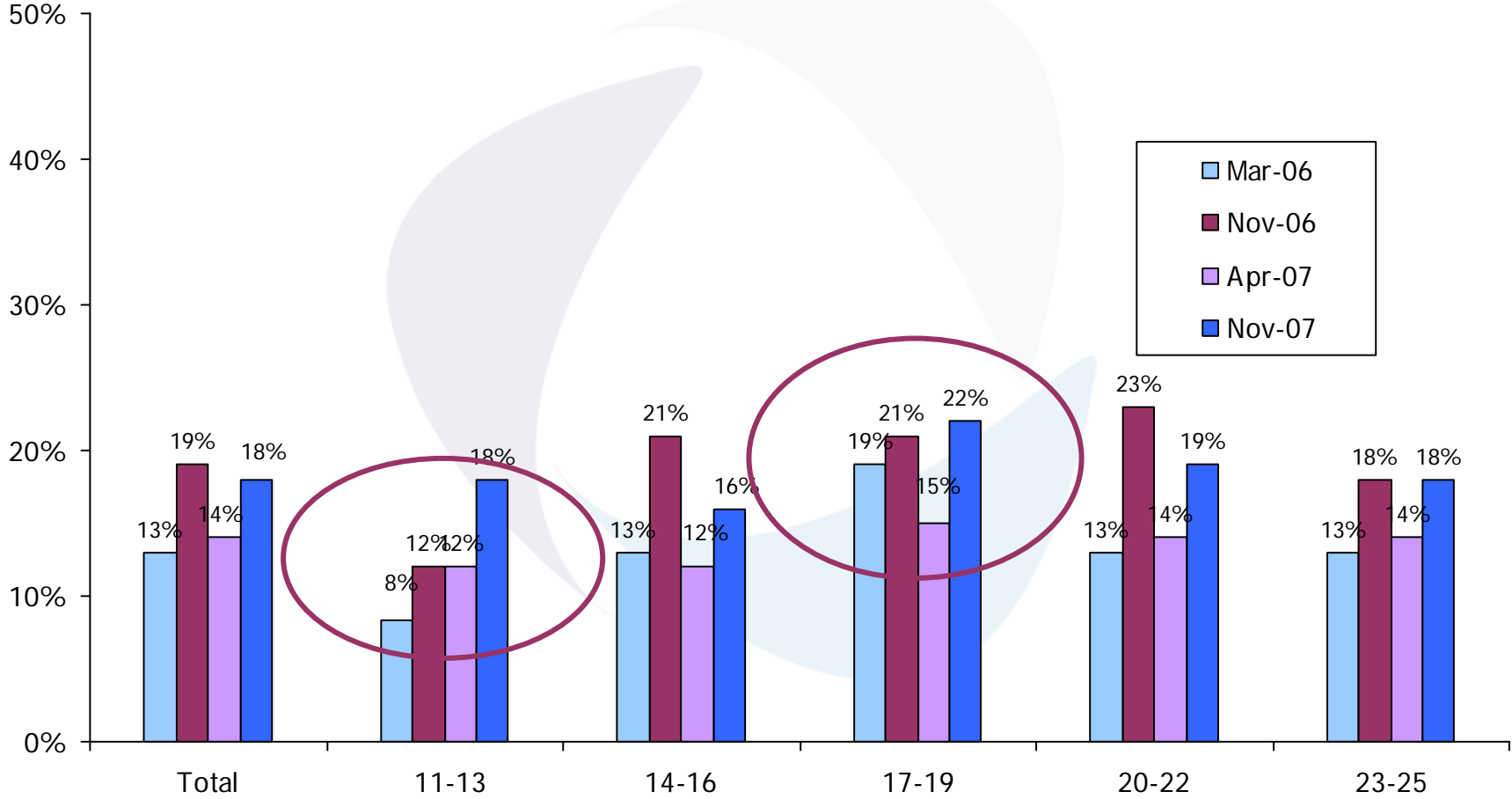
Base: All respondents – 1,001 11-25 year-olds, Mar 06

Chart 5: Have you volunteered for a charity in the last 3 months? By demographics



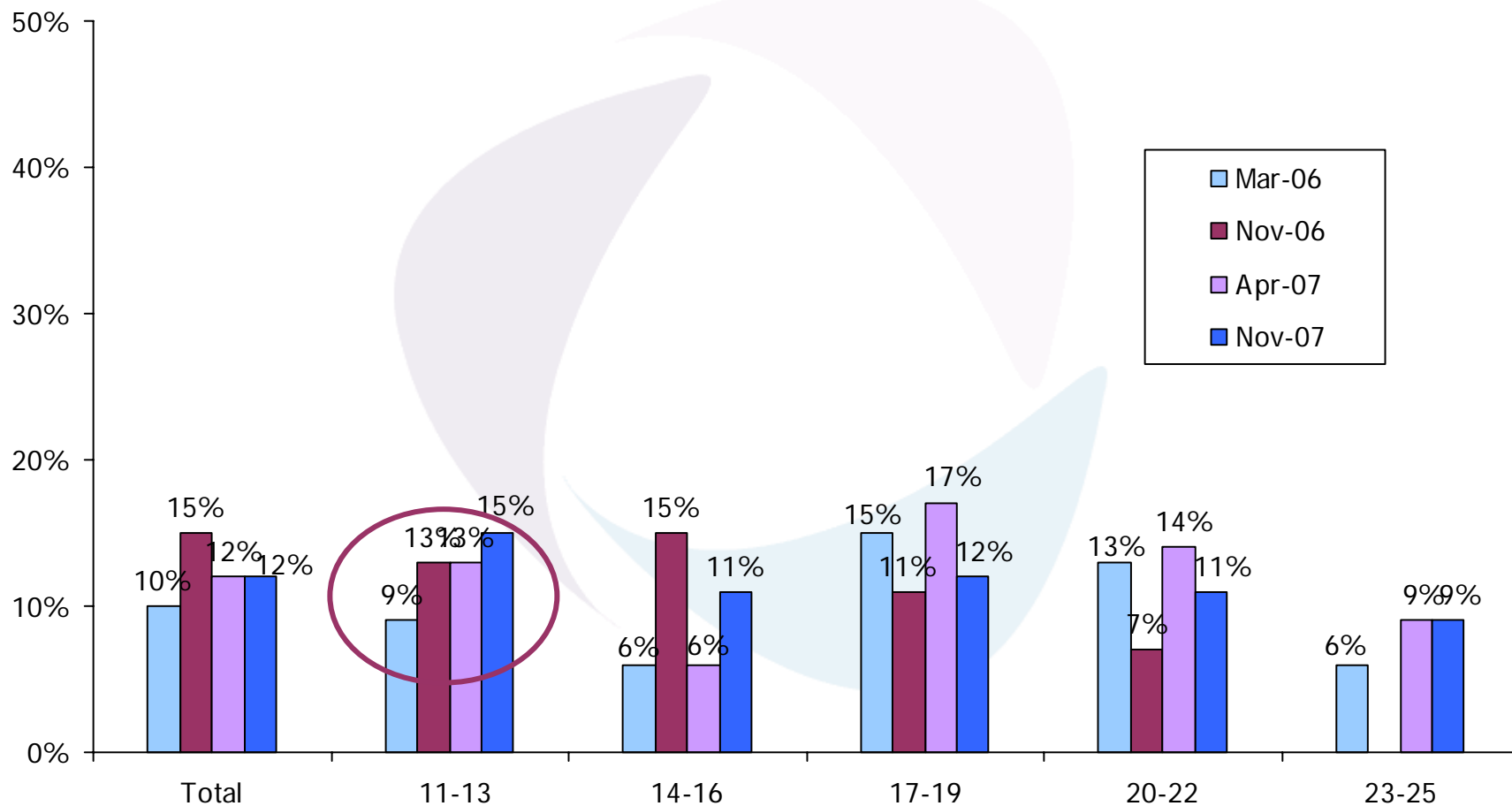
Base: All respondents – 1,001 11-25 year-olds, Nov 07

Chart 6: Have you volunteered for a charity in the last 3 months - by age group over time?



Base: 1100 11-25yr olds Mar 06

Chart 7: Have you volunteered for a charity in the last year - by age group? (asked to those who have not volunteered in the last 3 months)



Base: 1100 11-25yr olds Mar 06

Key points – Youth volunteering

- Volunteering among young people overall appears static (chart 1)
- There also appears to be a seasonal nature to youth volunteering with significantly higher volunteering in the 3 months up to Autumn/Nov than the 3 months up to Spring/Mar/Apr (chart 1)
- The number of young people involved 'regularly' with charities appears to be falling slightly and those who say 'never' is rising (chart 3+4)
- Females, 17-19 year olds and social classes AB and C1 are most likely to volunteer (chart 5)
- The age-related volunteering trends show an increase amongst 11-13 year olds while other groups appear to neither be increasing or decreasing (charts 6+7)
- Overall the trends in volunteering among young people do not appear to be moving in any specific direction, there are seasonal variations as well as changes within age bands
- There seems to be an 'engagement watershed' around age 16 as 17-25 year olds are the most regularly involved with charities and 11-16 year olds the least regularly involved