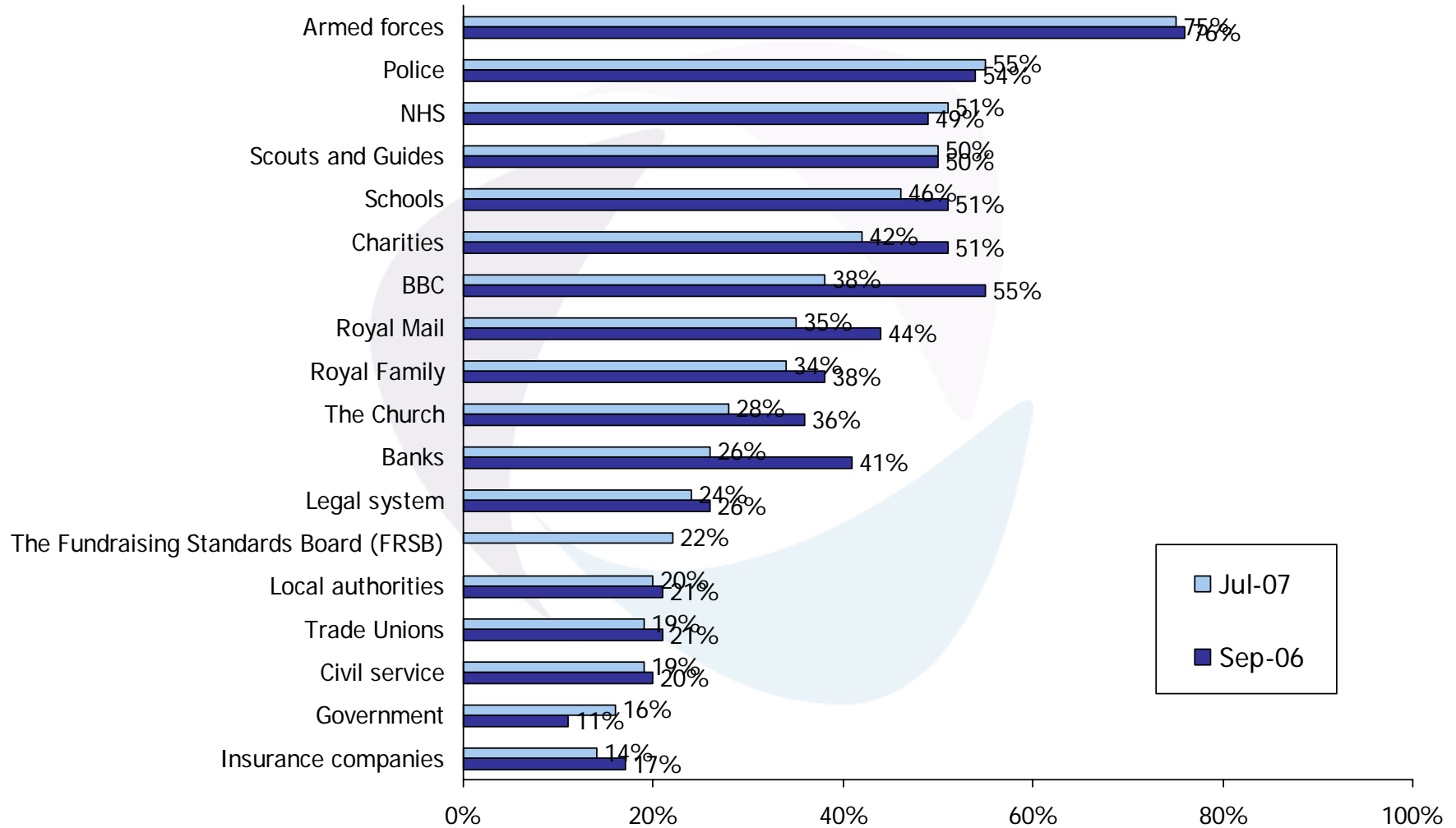


# Chart 1: Changes in trust

"Below is a list of public bodies and institutions. Please indicate, by ticking in the appropriate column, how much trust you have in each of the bodies ...**Quite a lot/ A great deal**"

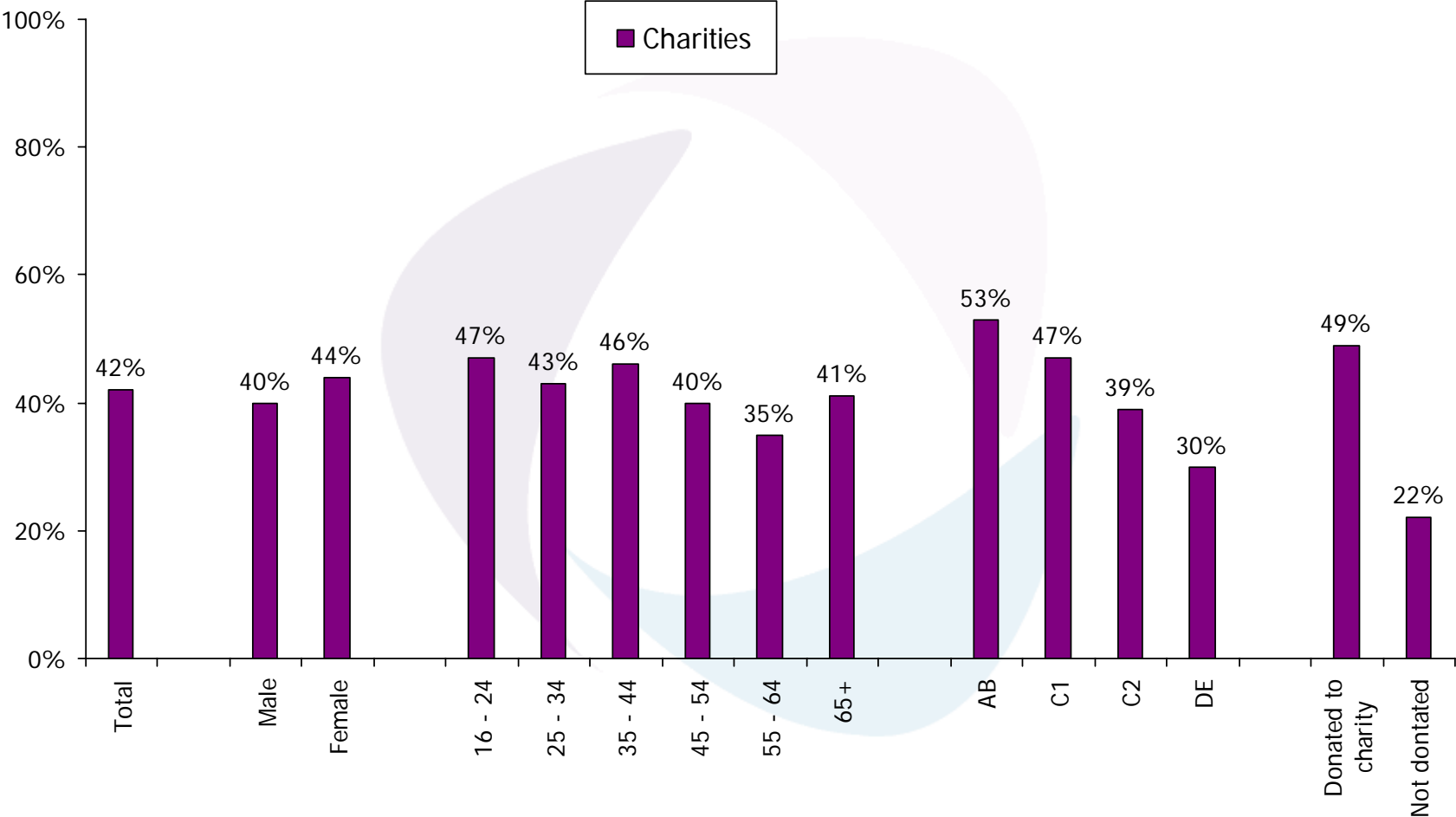


Base: 1,194 adults 16+, Britain, July 2007

Source: Charity Awareness Monitor, nfpSynergy

# Chart 2: Trust by age and social grade

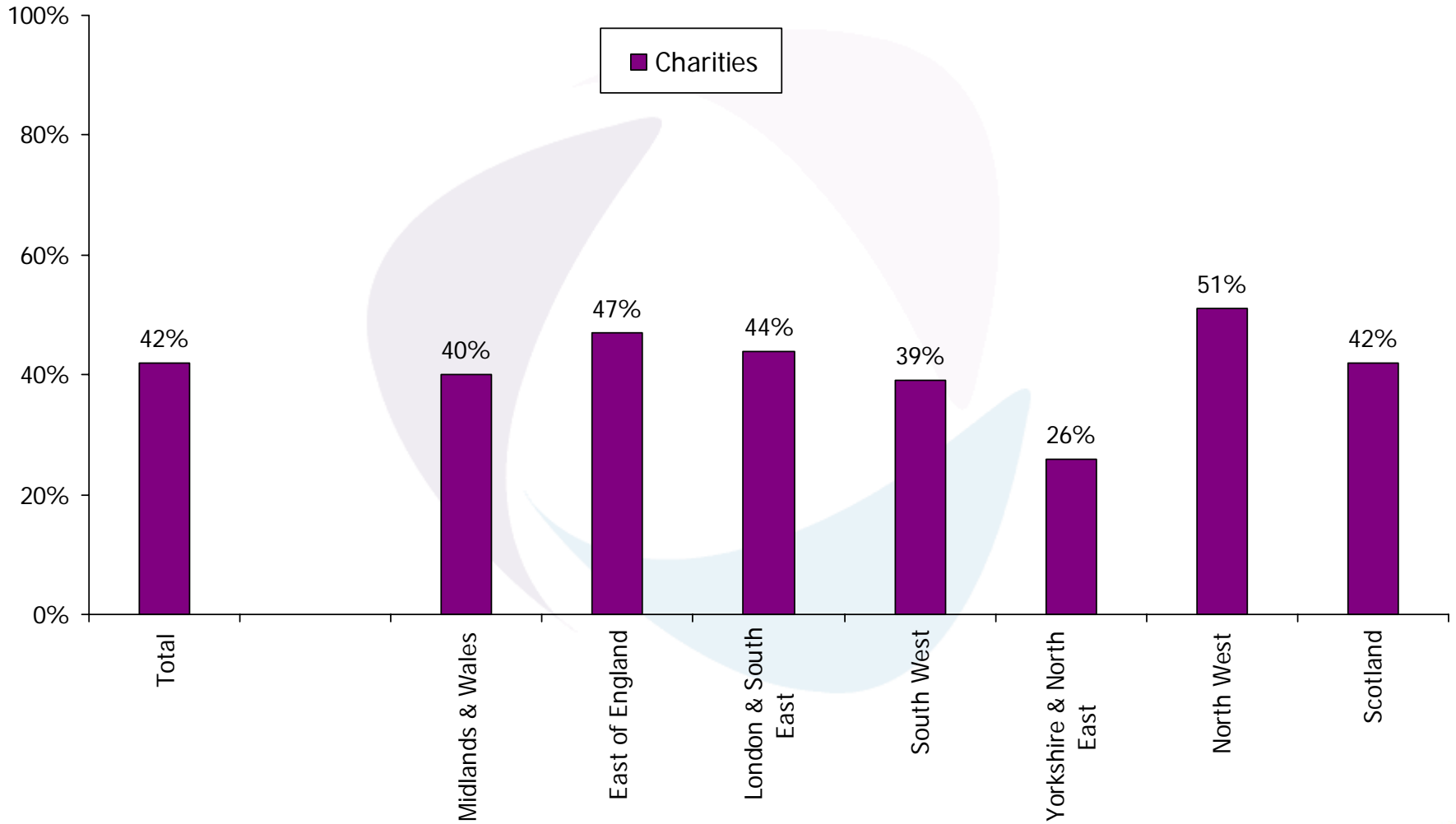
"Below is a list of public bodies and institutions. Please indicate, by ticking in the appropriate column, how much trust you have in each of the bodies ...Quite a lot/ A great deal"



Base: 1,194 adults 16+, Britain, July 2007  
 Source: Charity Awareness Monitor, nfpSynergy

# Chart 3: Trust by region

"Below is a list of public bodies and institutions. Please indicate, by ticking in the appropriate column, how much trust you have in each of the bodies ...**Quite a lot/ A great deal**"



Base: 1,194 adults 16+, Britain, July 2007  
Source: Charity Awareness Monitor, nfpSynergy